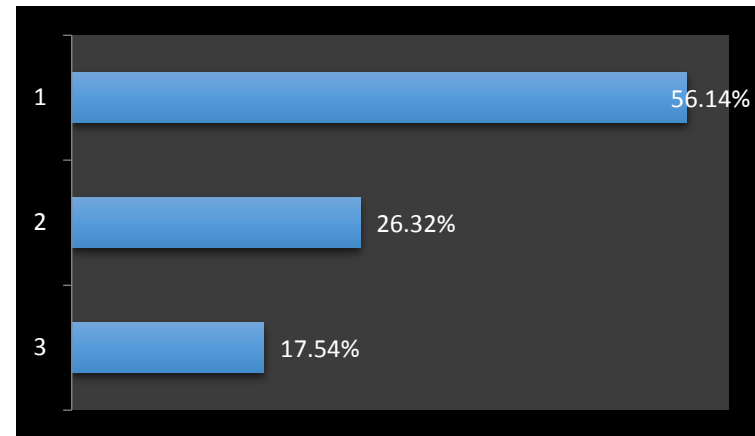


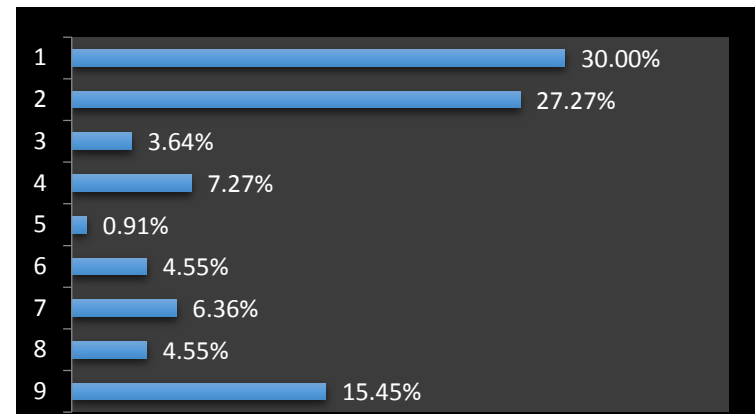
Dorset LEP Business Conference - Ambition & Vision
 Friday 13 April 2018, Bournemouth University

ID Question (■ Correct) Responses

ID	Question (■ Correct)	Count	%
001	Do you work for the private or public sector?		
	1. Private sector	64	56.14%
	2. Public sector	30	26.32%
	3. Other	20	17.54%
		114	100.00%



ID	Question (■ Correct)	Count	%
001-001	Which area in Dorset does your business operate		
	1. Bournemouth	33	30.00%
	2. Poole	30	27.27%
	3. Christchurch	4	3.64%
	4. East Dorset	8	7.27%
	5. North Dorset	1	0.91%
	6. Purbeck	5	4.55%
	7. West Dorset	7	6.36%
	8. Weymouth & Portland	5	4.55%
	9. Other	17	15.45%
		110	100.00%

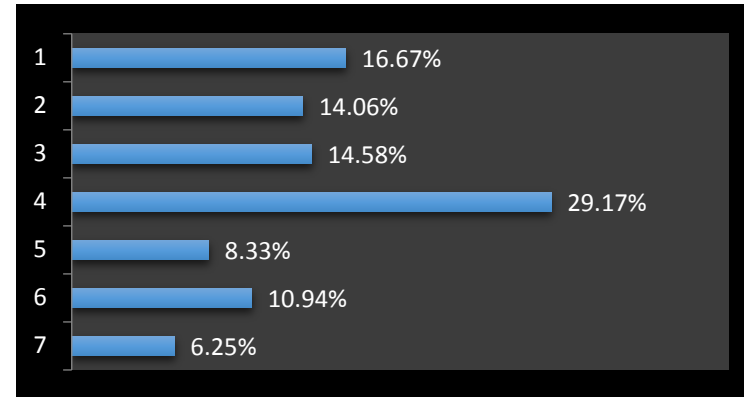


4

What 3 factors are the biggest impediment to the growth of businesses in Dorset?

- 1. Recruitment
- 2. Housing
- 3. Broadband access
- 4. Transport links
- 5. Brexit
- 6. Access to finance
- 7. Others

Count	%
32	16.67%
27	14.06%
28	14.58%
56	29.17%
16	8.33%
21	10.94%
12	6.25%
192	100.00%

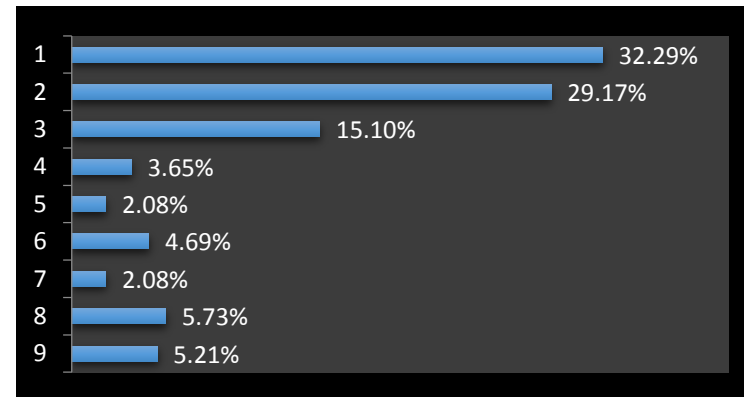


4-001

Where are your customers from?

- 1. Within Dorset
- 2. Other parts of the UK
- 3. Europe
- 4. North America
- 5. South America
- 6. Middle East
- 7. Africa
- 8. Far East
- 9. Other

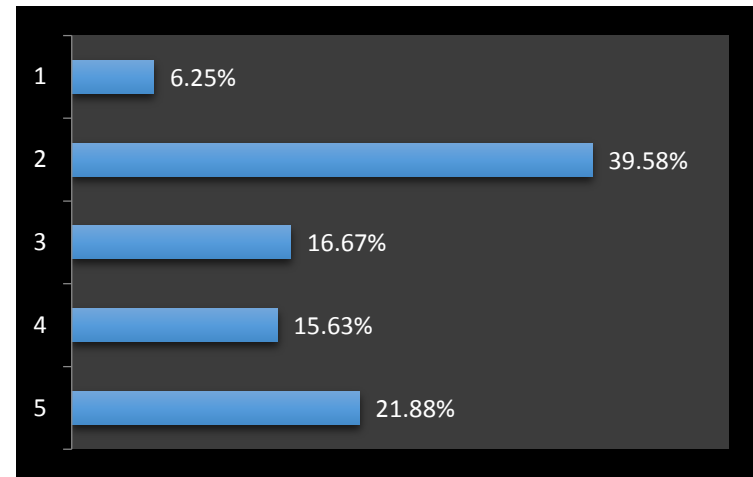
Count	%
62	32.29%
56	29.17%
29	15.10%
7	3.65%
4	2.08%
9	4.69%
4	2.08%
11	5.73%
10	5.21%
192	100.00%



001-004 **What restricts Dorset businesses from exporting more?**

1. Lack of demand for product
2. Lack of knowledge about markets
3. Lack of willingness to export
4. Finance
5. Other

Count	%
6	6.25%
38	39.58%
16	16.67%
15	15.63%
21	21.88%
96	100.00%



001-005 **What can be done to improve inward investment into Dorset?**

1. The creation of a Dorset brand
2. Enhanced marketing of Dorset
3. Enhanced broadband
4. Enhanced physical infrastructure
5. Enhanced skilled workforce
6. Other

Count	%
22	18.64%
25	21.19%
9	7.63%
29	24.58%
28	23.73%
5	4.24%
118	100.00%

