

## Invest in Dorset Ambassadors Briefing Note

# Dorset's Strategic Economic Vision

- Dorset will be one of Britain's Core City-Regions, and the most sustainable of these. Its competitiveness will be driven by innovation
- Growth in number of apprenticeships at or above England average
- Increased population with NVQ3 and 4
- Increased and more coherent public transport use
- Travel time to London and Bristol reduced
- All areas to have access to ultrafast broadband (200mb+)
- Uninterrupted mobile internet at 5G or latest equivalent
- A realistic supply of allocated and developable employment land is available
  - Strategic Sites
  - Bournemouth Airport
  - Enterprise Zone
  - Lansdowne
  - Port of Poole Regeneration
- 6.5 Housing affordability ratio (current England average)
- All areas with a landscape/environmental designation to be conserved and improved, and increase the number of Green and Blue flags awarded to Dorset's beaches.
- Have Dorset recognised for the quality of its green spaces, and as part of the development process, particularly within urban areas.
- 82.5% Economic activity rate of working age people
- £63,600 GVA per worker
- 50% of employment in the key sectors
- 0.7% increased number of graduates (FE & HE)
- Net increase in businesses per year the same as UK average

[www.dorsetlep.co.uk](http://www.dorsetlep.co.uk)